

**EDUCATION**

University of Washington Bachelor of Arts, June 2001 Comparative Literature, Cinema Studies Track

**SKILLS**

**Software:** Microsoft Excel, PowerPoint, Outlook, OneNote, Word, Access, SQL Server, Visual Studio, Windows OS, Windows Media Encoder; Adobe Photoshop, Flash, Dreamweaver and Illustrator; Apple OS X, Final Cut Pro and DVD Studio Pro

**Languages:** HTML, CSS, JavaScript, SQL, PHP, VBA, C#, ActionScript

**Marketing:** data analysis, process automation, scorecard metrics, market research, relaying technical results to a general audience

**Administrative:** typing 50+ wpm, filing, scheduling, great written and oral communication skills

**EXPERIENCE**

- 9/11-current **Founder** – Diald LLC – Seattle, WA  
 Since leaving Microsoft I have worked independently on various projects through my own company. Focusing on more creative efforts, I have been involved in mostly video and web projects, doing editing, motion graphics and logo/web design for clients such as Costco, Swedish Medical Group, and Parallels. See freelance section below for more details.
- 06/06-09/11 **Market Intelligence Manager** – Microsoft – Redmond, WA  
 Oversaw data management and reporting. Presented analytical findings to non-technical audience, giving context and highlighting implications to the business. Managed and provided main inputs to market forecasts. Collaborated with Product Managers to evaluate product value proposition, set performance metrics and forecast product volumes, then with Marketing Managers to track performance of products and campaigns. Worked with finance to create long term revenue forecast.
- 02/05-06/06 **Market Analyst / DBA (contract)** – Microsoft – Redmond, WA  
 Manage SQL databases for regular and ad-hoc reporting of market data. Develop SQL DTS/SSIS packages, Stored Procedures and ad-hoc queries to streamline data collection and scrubbing processes. Create Excel and Sharepoint front-end for reporting and process tracking.
- 10/04-12/04 **Database Developer** – Premera Blue Cross – Mountlake Terrace, WA  
 Design, build and implement databases for a multi-user environment in Microsoft Access
- 08/03-08/04 **Technical/Artistic Consultant** – Digicast Corporation – Seattle, WA  
 Digital video editing and encoding for the web and DVD; Web design and coding; Project Management
- 06/02-02/04 **Market Analyst** – Group Health Cooperative – Seattle, WA  
 Data Collection, analysis, interpretation, presentation; Computer maintenance and tutoring

**FREELANCE**

<b>Web</b>	sonicsgate.com	design, code
	swedishdocspot.org	design, code, project management (under construction)
	armyoftim.com	design, animation, code

<b>Video</b>	Sonicsgate	logo, editing, website	documentary
	Tag Creative – Kinect	editing, motion graphics	concept video
	In Full Uniform	editing	music video
	Trucker's Lullaby	concept, editing	music video
	History of Costco	editing	corporate video (internal)
	The Wind	editing	music video
	The Reid/Secrest Olympics	writing, editing, graphics	documentary

more at <http://diald.net> and <http://www.imdb.com/name/nm1317942>